INSPIRE+ NZ ARTISAN AWARDS
Celebrating the very best in the New Zealand F&B Industry

It's that time of year again as we start the search for the best artisanal producers in New Zealand. We believe that artisanal products are a methodology and not a size of business, so if you are a large or small manufacturer, produce your product in a small kitchen or a large industrial unit, it's time to look at entering the Inspire+ New Zealand Artisan Awards.

Sponsored by New World, SupermarketNews and Restaurant & Café magazines these awards have a strong history of success for participants and this year we have added to our prize pool to provide marketing, advertising and PR packages, membership of the FGC, Restaurant Association and NZ Chefs, a total prize pool valued at over $50,000.

Key Dates:
Entries Close
20th July 2019
Ambient/Shelf-Stable Product to be sent in anytime prior to:
20th July 2019
Fresh/Chilled or Frozen Product to be sent in between:
20th July 2019 - 25th July 2019
Finalist Judging:
12th August 2019 - 13th August 2019
Additional Product will be required for Fresh/Chilled product entries
Finalists Announced
1st August 2019
Winners Announced
20th September 2019
The NZ Artisan Awards is New Zealand’s national food and beverage awards programme tailored to artisanal producers. The Awards offer broad opportunities for New Zealand artisanal producers to leverage success locally and internationally with the seal of approval from the judging panel chaired by SupermarketNews editor, with judges from Foodstuffs North Island.

What you need to know

- Award-winning products will receive Gold, Silver and Bronze trophies which are a national brand seal of excellence.
- All entries are blind tasted for taste and mouth appeal, then judged on packaging, innovation and fit for purpose criteria.
- Award-winning artisanal producers will be provided with a PR media release to assist with promoting their win.
- All prize winners will go into a final judging for the SUPREME WINNER of the Inspire+ NZ Artisan Award sponsored by New World.
- All entries must be 100% New Zealand produced and commercially available in retail grocery or foodservice at closing date of entry.
- Entrants must comply with FSANZ food safety standards as outlined http://www.foodstandards.govt.nz
- All individual units supplied for judging must have a use-by or best before date.
- Products must be clearly labelled with any allergen information.

Winners to Receive

Each Category Winners Receive

- $5000 advertising campaign in SupermarketNews or Restaurant & Café Magazine*
- Six month Membership of FGC
- Six month Membership of Restaurant Association
- Six month Membership of NZ Chefs
- One year Subscription to SupermarketNews magazine
- One year Subscription to Restaurant & Café magazine

Supreme Award Winner Receives

- $10,000 advertising campaign in SupermarketNews or Restaurant & Café Magazine*
- Six month Membership of FGC
- Six month Membership of Restaurant Association
- Six month Membership of NZ Chefs
- One year Subscription to SupermarketNews magazine
- One year Subscription to Restaurant & Café magazine

Plus the added benefits

- Industry recognition of your successful artisanal product innovation.
- Increased influence within the industry.
- Enhanced brand prestige.
- Enhanced brand profile.

*Terms and conditions apply

Entries Close - 20th July 2019

NZ ARTISAN AWARDS PROUDLY SUPPORTED BY

[Logos of supporting organizations]
How to Enter

There are three simple steps to enter the INSPIRE+ NZ Artisan Awards:

For entry please either download the documents at www.nzartisan.co.nz OR email artisan@reviewmags.com and an entry pack will be forwarded to you.

Choose a category from the following options:
- Alcoholic Beverages
- Non Alcoholic Beverages
- Dry Goods - Sweet & Savoury
- Frozen - Sweet & Savoury
- Chilled/Deli

Complete the entry form by printing it, filling it out and returning to:

Post:
NZ Artisan Awards Entry
Review Publishing Co Ltd
PO Box 37140
Parnell, Auckland 1152.

Scanning and emailing: artisan@reviewmags.com
Or by faxing to: +64 9 377 2794

An email confirmation of receipt will be sent.

Wait for acknowledgement of receipt of your entry, then check the email for product delivery instructions. No product will be returned.

Please note that delivery due dates are time critical and product must be received prior to the closing deadline. Products that are late may be excluded from judging. For any additional information or queries please contact Georgina Mckimm, award co-ordinator at Review Publishing Co Ltd, telephone +64 9 3040142 ext 705 or email georgina@reviewmags.com

Food Safety – Entries must comply with the requirements of FSANZ for both product and packaging. For information on the code please go to:

http://www.foodstandards.govt.nz

Provide additional products for photography or for the NZ Artisan Awards showcase at Inspire+ on the 11th - 12th August 2019.

Judges are chosen for their knowledge of the retail grocery and foodservice industries.

Judging criteria

Entrants should respond in detail, providing facts, figures, survey results, customer feedback and any other corroborating evidence where possible. The judges will assign a score out of 10 for each criterion, making up a possible score of 100.

Judging panel is made up with industry experts and chaired by SupermarketNews F&B Editor.

1. Degree of Innovation
In what way does your product represent an advance or improvement on what has gone before? Is it a breakthrough? Is it a fresh concept? How is it artisanal?

2. Fit for Purpose
How well does your product fulfil its purpose? What are the results from its use? How does it improve the end-user experience?

3. Visual Appeal and Taste
How well does your product appeal to the end user’s senses? Is it attractive and well presented? Does it taste better than similar products?

4. Value
How does your product represent value for the user? How does the price compare to other similar products?

5. Shelf-life and Storage
How well has your product performed in the marketplace?

6. Relevance and Packaging
Innovation. Sustainable Design

7. Distribution and Availability
What distribution channels already exist for your product? What systems do you have in place to meet demand?

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General Terms and Conditions

• An entry is not guaranteed to be included in the programme if received after the advertised closing date.

• By entering the awards the applicant gives permission to the organiser, and award sponsors, to publish, exhibit and promote the content of the submission with the deletion of any commercially sensitive information. The applicant acknowledges that the organiser has the right to reproduce materials in whole or part without payment of release or licensing fees to the holder of publication rights or copyright.

• The organiser is committed to providing a quality awards programme for the New Zealand food industry and makes every attempt to ensure accuracy, currency and reliability of the information. However, changes in content and process may become necessary at the absolute discretion of the organiser.

• Magazine advertising rates are as published on Mediakits for each magazine. Terms and Conditions apply.
Section 1
General Information

* Is a required field
Please write N/A if not applicable

Contact Details (The main contact person for this entry)

First Name *: ....................................................................................................................
Last Name*: ......................................................................................................................
Email*: ...............................................................................................................................
Mobile*: ..............................................................................................................................
Work Phone*: ..................................................................................................................
Organisation Name*: ......................................................................................................
Position Title*: ............................................................................................................... 
Postal Address*: ..............................................................................................................
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Physical Address*: ........................................................................................................
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Social Media Handles: ....................................................................................................
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Website:
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Section 2
Company Details - Basic Company Information

Company Submitting entry *: ..................................................................................................
(may be a joint entry)

Trading name*: ................................................................................................................
If different from above for further information about your product or company we should contact:
Contact name(s): ..............................................................................................................
Contact position(s): .........................................................................................................
Phone: .............................................................................................................................
Email(s): ..........................................................................................................................
Company/Product Website: ............................................................................................
Postal Address*: ..............................................................................................................
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(if different from above)

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All entries will be considered for the Supreme Award.

Have a question?
Call Georgina on 09 304 0142 ext 705
Your Media/PR Contact (If applicable)

(If different from key contact person). This information may be used by our PR/Marketing Team to arrange interviews etc.

Company: ..........................................................................................................................................
Contact person: ..........................................................................................................................
Email: ..................................................................................................................................................
Contact Phone: ...........................................................................................................................

(Please note this may be used for promotional purposes and must be correct as per what it should be named should it become a finalist or winning product)

Please Fill in with a ✓ or an X

☐ I acknowledge I have read and agreed to abide by the terms and conditions outlined by The Organisers of the New Zealand Artisan Awards 2019.

2018 Inspired Artisan Awards categories:

☐ Inspire+ Artisan Award - Alcoholic Beverages
☐ Inspire+ Artisan Award - Non Alcoholic Beverages Category
☐ Inspire+ Artisan Award - Dry Goods - Sweet & Savoury Category
☐ Inspire+ Artisan Award - Frozen - Sweet & Savoury Category
☐ Inspire+ Artisan Award - Chilled/Deli Category

All Categories included for consideration of Supreme Award

Section 3
Product Details

Product Trading Name*

Identifying Description (basic product description)*

Variant/s (Flavour/Pack Size) Entered *

Size and Format to be judged (e.g. 300ml glass bottle)*

Date Product launched – NZ Market*

Date Product launched – Overseas Market

Recommended Retail Price*

Product Website URL*
Key Members of the product development and marketing team*

Where product can be purchased in New Zealand*

Product Development (How this product came to be)

ARTISAN AWARDS
Entry Form

Please fill out the form and scan and send your entry by 5pm 20th July 2019 to:

artisan@reviewmags.com
or post to:
Artisan Awards
PO Box 37140
Parnell, Auckland 1052.

Or fax to
09 377 2794

You can enter more than one product, but MUST use a separate entry form. Variants from the one brand can be included on the one entry form.

Once you have submitted an entry form, a confirmation email with reference number will be sent to you along with information on where and when to send your product for judging.

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